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**From:** President Brown, UWLA [PresidentBrown@uwla.edu]

**Sent:** Wednesday, April 06, 2005 4:13 PM

**Subject:** Wireless Access on Campus



## Memo from the President

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**Date:** 4/6/2005  
**To:** All UWLA students  
**From:** President Robert W. Brown  
**RE:** Announcement of wireless Access

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The University of West Los Angeles remains committed to the improvement of services and facilities for our students. As I had promised in my last memo, we hoped to make wireless access available to all of our students for their laptops. I am pleased to share with you that we have been able to that and both the West Los Angeles and the San Fernando Valley campuses will be offering wireless connectivity starting on Thursday, April 7, 2005.

There will be full coverage at SFV and in and around the computer lab at WLA. There will be student technical support help to resolve any connectivity issues as soon as possible. I will send another memo with that information as soon as it is available. The new system does have security in place for the wireless connections, so some assistance may be needed. I hope that you will begin using the wireless network, and find that it helps you be more productive while on our campuses.

To configure your laptop's wireless card, insert that card and use the pass phrase of "study.hard" (be sure to put in the period) to access the system. Also, please read the school's [technology-use policy](#) to familiarize yourself with accepted practices.

## M.L. McCulloch

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**From:** Marc McCulloch [marc@memostop.com]  
**Sent:** Wednesday, April 13, 2005 11:16 AM  
**To:** 'President Brown, UWLA'  
**Cc:** AArvin@uwla.edu; RBarrett@uwla.edu; KCervi@uwla.edu; bdezes@uwla.edu; AKopkin@uwla.edu; novotney@sflaw.edu; nwaite@uwla.edu; 'Marc McCulloch'  
**Subject:** RE: Wireless Access on Campus

President Brown:

Though your 2/28/05 memo announcing a tuition increase was disturbing, I find THIS memo particularly infuriating.

Since I enrolled 16 months ago, the cost of my legal education at UWLA has increased \$9,000. You offer "wireless access on campus" in return. Because you are fond of the "return on investment" analogy, let me put it into perspective: Allowing a generous estimate of \$500 per campus for wireless equipment and allocating a portion of that investment to each of approximately 350 students brings my "share" of this wireless wonder to \$2.86.

The "return" on my \$9,000 investment is .0003 – THREE THOUSANTHS of ONE PERCENT. I would call that failure of consideration. I did not bargain for "wireless access on campus". Neither did I bargain to bear the extraordinary burden of a failing and unsustainable second campus which appears to be the true reason for the increases. I bargained for a quality legal education at a relatively stable price that I could afford – NOT usurious price hikes justified by "smoke and mirrors".

Your tender of "wireless access on campus" in the context of a "quid pro quo" to justify tuition increases flies in the face of common sense and decency.

As to your commitment "to the improvement of services and facilities for our students", I would like to suggest the following (not necessarily in order of importance):

- 1) Working soap dispensers in the men's bathroom.
- 2) Working thermostats and adequate temperature control in the classrooms.
- 3) Sufficient electrical power outlets for multiple laptop use in the classrooms.
- 4) An adequate supply of working dri-erase markers for faculty use in the classroom.
- 5) A UWLA maintenance staffer who is ON-DUTY during class hours.
- 6) Replacement of tables and chairs that have been removed from the classrooms.
- 7) A useful website
- 8) An expanded electives offering that accommodates the desires, needs, and schedule of the students.
- 9) Resurrection of the law review and moot court programs.
- 10) A student lounge/lunchroom that could service more than 5 students at a time with somewhat more charm than a laundromat.

Aside from its obvious failings as a return on my investment, "wireless access on campus" will diminish the value of my legal education at UWLA in other respects. Despite your admonition to review the school's technical-use policy, student participation in class will most definitely be diluted by the distraction that "wireless access on campus" now provides.

If your offering of "wireless access on campus" wasn't so desperate and misguided, it would be laughable. Under the circumstances, it is an insult.

Marc McCulloch